



Created platform for enabling complete supply chain of enterprise to focus on the end user for more effective way of advertising and benefiting user by using patented(patent pending) workflow algorithm.

CLIENT OVERVIEW

The Purpose of the Unified loyalty program (Application) is to improve the concept of the loyalty programs and unify it for many merchants and start new a loyalty program for those who never had it before with less cost and latest technology, the concept will be built using ERC20 tokens for loyalty creation and trading, Block chain technology where the collected Tokens by users will be a replacement of the existing Bit coin (crypto currency).

By letting end-users collect ERC20 tokens and trade and redeem rewards from merchants who subscribed to the unified program.

This Universal Program will be flexible to be launched in many countries (Starting and testing locally), so as end users can earn and redeem these tokens from every subscriber within the application. Also, they can buy tokens online when needed.

Industry : Supply Chain

- Angular
- Nodejs
- Express js
- Mongo
- React native
- Aws

STRATEGY

- To create a platform for enabling complete supply chain of enterprise to focus on the end user for more effective way of advertising and benefiting user by using patented(patent pending) workflow / algorithm
- Architected complete Ecosystem with Block Chain enabled technology.

B2C MODEL

Consumer Mobile

FREEMIUM MODEL Limited capture of offers. Post that customers need to buy license to capture using the points earned 01

Retailers

Monthly subscription price
Total number of real time pushes Gold/Silver/Bronze packages 02

Brands

- Geographical business intelligence report 03

White Label

License
Customer hosted solution
One time license fee with separate maintenance charges

White Label

Per user
One time setup fee
We manage the hosting and infrastructure
Per user based solution offering

EDIT UNIT CARE

Advertisers Module

Dashboard
Engagement
Coefficient

Offer/Coupons
Promotions Sales
Module

Campaign Module
GeoTargeting,
Vicinity

Ads Promotions
Marketing
Module

Backend Modules

Ad Stream
Engine

Push
Engine

Analytics

Mobile
Location

Big Date

Retailer owned Instore Modules

Advertisement
Display

Mobile with Proximity app